



WMBE Advertising Specifications

- The pictures of the contact(s) received by Bilingual Yellow Pages must be in JPEG file format, at the highest resolution possible. JPEG format is used because it's rendered in millions of colors, so that a better illustration might be displayed on our website.
- Additionally, if purchasing the *WMBE Package 1*, please keep in mind that the video must be in mp4, QuickTime, or wmv format, since these are the formats supported by our software. **Additionally the video length is strictly limited to only 30 seconds.** 1 minute video slots are available, for more information please contact your account manager for details.
- Two WMBE department contact people and their information (name, address, title, phone number and email address) should be received with the listing order.
- Please keep in mind that BYP should receive the list of the contracts for the last fiscal year stating the company names, contact persons, type of business, month and year that the contract was awarded, amount of the contract, department, department contact, contact recipient's ethnicity and gender.
- Please submit all artwork, pictures and / or video to: artwork@byptexas.com