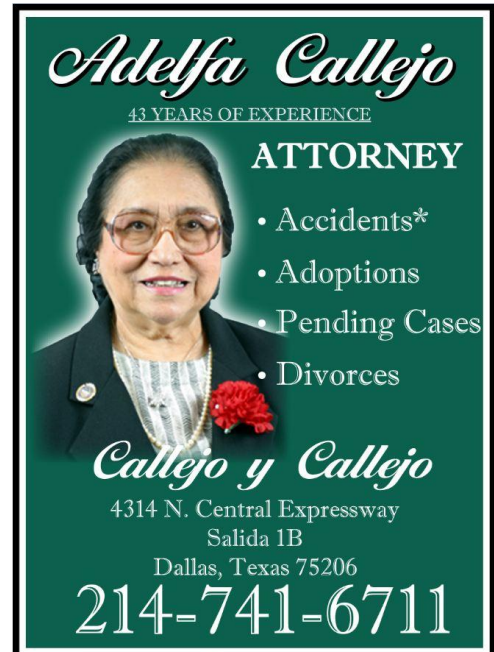


## Web Advertising Specifications

- All of the artwork received by Bilingual Yellow Pages must be in JPEG file format, at the highest resolution possible. JPEG format is used because it's rendered in millions of colors, so that a better illustration might be displayed on our website.
- If purchasing the *Basic Package* please keep in mind that the artwork must be designed to have a rectangular **landscape orientation**, resembling artwork 'A'. The artwork for the *Basic Package* will be displayed on the website with 702 pixels of width and 459 pixels of height.
- If purchasing the *Extended Package* or the *Premium Package*, please keep in mind that the artwork must be designed to have a rectangular **portrait orientation**, resembling artwork 'B'. The artwork for the *Extended Package* will be displayed on the website with 500 pixels of width and 667 pixels of height. The artwork for the *Premium Package* will be displayed on the website with 359 pixels of width and 481 pixels of height.
- Additionally, if purchasing the *Premium Package*, please keep in mind that the video must be in mp4, QuickTime, or wmp format, since these are the formats supported by our software. **Additionally the video length is strictly limited to only 30 seconds.** 1 minute video slots are available, for more information please contact your account manager for details.
- Please submit all artwork, pictures and / or video to: [artwork@byptexas.com](mailto:artwork@byptexas.com)



**A**



**B**